



What is a Mashup?

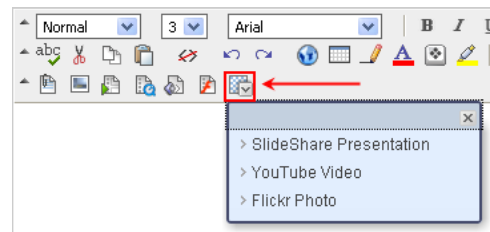
The Mashup feature in Blackboard allows the viewing and sharing of media content from external websites. A Mashup can be used in a variety of ways within a course, such as, a standalone learning object, part of a test question, a topic on a Discussion Board thread, or as part of an assignment. Although fully integrated within the Blackboard course, the Mashup resides on an external website, reducing file space needs within a course. At present, media content from **YouTube Video**, **Flickr Photo**, and **SlideShare Presentation** are available through Blackboard. Both faculty and students are able to add a Mashup.

Creating a Mashup through a Content Area (Faculty only)

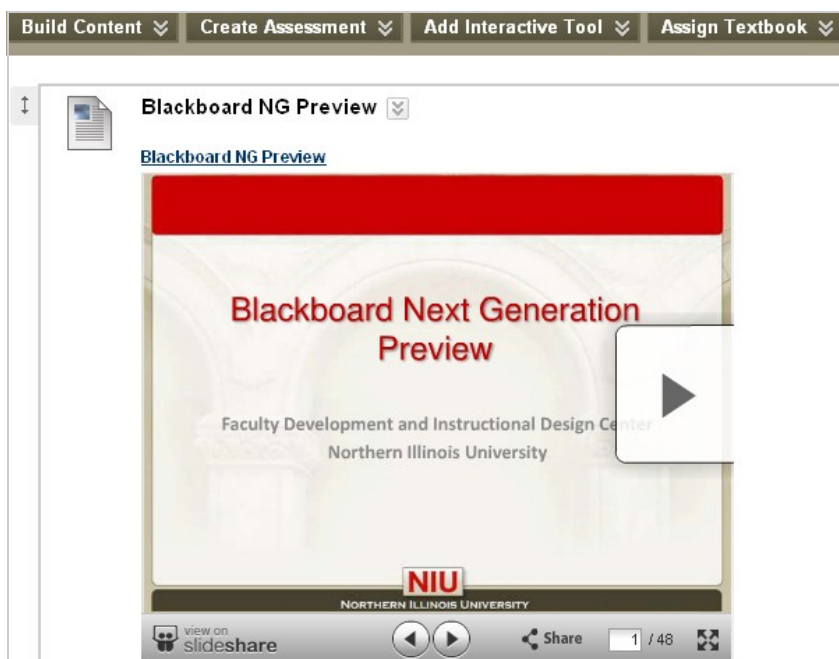
1. On the *Course Menu*, click **Information**, or any other *Content Area*
2. In the adjacent window, click **Build Content**
3. In the drop-down menu, navigate to **Mashups** on the far right and select one of the following: *Flickr Photo*; *SlideShare Presentation* or *YouTube Video*
4. Enter your search terms and click **Submit** (Depending on which of the three options selected, there will be different search criteria)
5. After the results have loaded, there is an option to 'Preview' or 'Select' your Mashup item
6. Selecting your Mashup Item will launch a new set of options (see *Mashup Options*)
7. Click **Submit** when finished

Creating a Mashup through the Text Editor (Faculty or Student)

1. Navigate to an **Assignment**, **Journal**, or other piece of **course content** where the Text Editor is accessible
2. Once in the Text Editor, select *Flickr Photo*; *SlideShare Presentation* or *YouTube Video* from the Mashup Icon



3. Follow steps 4—7 in *Creating a Mashup through a Content Area*



Mashup Options...

- Use the Text Editor to add an optional description or viewer instructions
- Mashups are displayed as follows:
 - Embed:** The Mashup displays directly on the page
 - Thumbnail:** A small picture of the Mashup displays on the page with controls to launch it
 - Text Link with Player:** A link to the Mashup is displayed on the page. Viewer clicks the link to launch the Mashup.
- Additional **tracking** and **date / time restrictions** can be added to a Mashup